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| **CV Ray Hyde** | |
| **Surname** | Hyde |
| **Name** | Raymond |
| **Address** | Grote Haven 66  2851 BN Haastrecht  The Netherlands |
| **E-mail address** | ray@rayhyde.nl |
| **Portfolio** | www.rayhyde.nl github.com/RayHyde |
| **Telephone** | +31 6 41 24 53 14 |
| **Education** | * NIMA A/B (marketing) * SRM Reclame (advertising) * Various product and technology trainings (i.e. Angular, React, Vue, UX) * Scrum Open Assessment |
| **Profile** | |
| **Experienced front end developer with an eye for user experience**  I am a frontend web designer/developer with over 18 years of experience in designing and building websites, in HTML/CSS, Gulp, Grunt, Wordpress, Magento and other webshop and CMS systems. My roots lie in marketing and sales, making me the perfect sparring partner for a user experience that converts.  As a developer I have the technical skills, such as HTML5, CSS3, JavaScript (jQuery), LESS/SASS, responsive design, React, Magento and Wordpress. Also, I design with a good sense of shape and balance, with clarity of the message at the forefront of everything I make.  I have worked in many industries, ranging from software to logistics and from books to travel; often in high-volume/high-traffic environments. Being part of a (SCRUM) team is second nature to me. What I love most is prototyping online applications, working closely with UX and graphics designers. | |

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| **Skill-set** | | |
| **Skills** | ▪ *Web development (18 years)*:  - frontend development in HTML(5), CSS, JavaScript (jQuery), PHP, usability, SEO copywriting;  - experience with e.g. Magento, Joomla, Wordpress, LESS, SASS, Gulp, Grunt, SVN, GIT, React, wireframing;  ▪ *design:* UX design, wireframing, graphics design  ▪ *testing*: panel tests, 1-on-1 tests, A/B testing (Relay42, VWO);  ▪ *planning*: Scrum (Jira, Trello, Rally, whiteboard);  ▪ *marketing*:  - planning (strategic and tactical, including promo marketing);  - consulting; | |
| **General skills** | ▪ Is used to working in international environments;  ▪ bilingual: English and Dutch, both fluent in speaking and writing;  ▪ German reading and speaking: fair;  ▪ French reading: fair;  ▪ works intensively with a broad range of software products and can quickly master new software and technologies; | |
| **Personality** | ▪ Works and thinks on an academic level;  ▪ good communicator, team player and motivator;  ▪ works meticulously and accurately;  ▪ broad interest in business processes and structures;  ▪ quickly finds practical and creative solutions;  ▪ likes to quickly get to the core of a problem;  ▪ versatile;  ▪ can get along with many types of people. | |
| **Work experience** | | |
| **Employment** | 2000 - present | Freelance web designer |
| 1995 - 2000 | Owner, EuroTech Marketing B.V. |
| 1992 - 1994 | Channel Marketing Manager, Novell Inc. |
| 1987 - 1992 | Marketing Communications Manager,  WordPerfect Europe |

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| **Work experience (cont.)** | | | |
| **Projects/clients** | **Project** | **Client/*period*** | **Work** |
| Frontend for the B2B ordering platform for a manufacturer of lingerie | Van de Velde N.V.  *September 2018 – February 2019* | * UX prototyping * CSS, JavaScript * Bigcommerce * React |
| Devise and implement A/B tests as part of growth marketing team | Telegraaf Media Groep (telegraaf.nl and metronieuws.nl)  *April 2018 – September 2018* | * Visual Website Optimizer * Google Analytics * HTML/CSS/JavaScript * Design * graphics |
| Frontend for web application for online energy trading | AgroEnergy  *November 2016 – January 2018* | * HTML/SCSS/jQuery * UX prototyping * Highcharts.js * Outsystems-platform |
| Frontend for web application for online document management | RobotX  *April 2017 – present* | * HTML/LESS/jQuery * jQuery UI * Bootstrap |
| Website Nijmegen City Council | Netcreators August 2017 | * HTML/LESS/jQuery * Bootstrap |
| Various projects for e.g. Volkswagen | Valtech  *April – May 2017* | * lease calculator script * online survey script * test scripts |
| Building a website in Craft CMS | G2G Online  *July – September 2016* | * HTML/CSS/jQuery * Craft CMS templates * E-mail templates |
| Building a Magento webshop theme | J&B Electronics  *February 2016* | * CSS * PHP templates * design * graphics |
| Various automotive webshops on ASP | Triangle Business Concepts  *December 2015 – January 2017* | * HTML/CSS * ASP-templates * Design * Graphics |
| Building a generic template for an in-house developed CMS system | Zitecraft  *December 2015* | * HTML/CSS/jQuery * bootstrap * graphics |
| Website for violin makers | Contrada Musica  *November 2015* | * HTML/CSS/jQuery * bootstrap * design * graphics |
| Design and markup of online financial application for inland shipping | Logos  *September – October 2015* | * HTML/CSS/JS/PHP * CakePHP-templates * design * graphics |
| Building a graphically advanced Financial web application | IDVision  *July 2015* | * HTML/CSS/JS/PHP * jQuery/CSS-animations |
| Various frontend work for neckermann.nl / vrijuit.nl | Thomas Cook *July 2014 – July 2015* | * HTML/CSS/JS markup for: * A/B-testing * UX prototyping * new booking pages * landing pages * promotional campaigbs |
| Restyling Magento webshop | Comcol.nl  *April – June 2014* | * design * HTML/CSS/JS markup * adaptation of Magento templates |
| Webshop for Formula 1 merchandising | Triangle Business Concepts  *November 2013 –*  *March 2014* | * design * HTML/CSS/JS markup * adaptation ASP templates |
| Solving frontend-issues for various customers | Dinkgreve Solutions  *November 2013 – February 2014* | * design * HTML/CSS/JS markup |
| Webshop for Formula 1 clothing | Triangle Business Concepts  *October 2013* | * design * HTML/CSS/JS markup * ASP templates |
| Pixelperfect coding of website for international governmental institution | Osage  *October 2013* | * CSS markup |
| Online HTML5 ads/ Solving responsive design issues | Magic Bullet  *October 2013* | * HTML/CSS/JS markup |
| Mini-webshop for sports merchandising | Fanfashion.eu  *September 2013* | * (Responsive) design * HTML/CSS/JS markup |
| Various websites: convert PSD into HTML/CSS/JS | Marketingbytes  *May – July 2013* | * HTML/CSS/JS markup |
| Online application for inland shipping | LogoS/Vaart!  *May 2013* | * UX design * HTML/CSS/JS |
| HTML/CSS markup for webshop | Webshophelpers  *April 2013* | * HTML/CSS/JS * Template adaptations SEOShop |
| Website/online application for telephony services | SecureCOMZ  *December 2012 –*  *February 2013* | * Responsive design * UX-design * HTML/CSS/JS * Copywriting NL & EN |
| Online application for inland shipping | LogoS  *November 2012 – April 2013* | * Responsive design * UX design * HTML/CSS/JS |
| Webshop for national pharmacists | Webverzorgers *July – November 2012* | * Magento templates * HTML/CSS/JS * Browser-checking |
| Webshop computer books and software | Computercollectief *October 2011 – April 2012* | * design of Magento-shop * Magento templates * HTML/CSS/JS |
| Web shop chemists plus brand subsites | Webverzorgers  *June – August,*  *November 2011* | * Magento templates * HTML/CSS/JS * browser-checking |
| Web shop courses | Webverzorgers *August 2011* | * Magento templates * HTML/CSS/JS |
| Web shop cosmetics | Deadseacosmetica.nl  *July – August 2010* | * design Magento-shop * Magento templates * HTML/CSS/JS markup |
|  | Online application for inland shipping | LogoS  *August – November 2009* | * Design * UX-design * HTML/CSS/JS |
|  | Webshop software and licensing | Mensys BV | * New design on top of old netData-code * HTML/CSS/JS |
|  | Many websites in Wordpress or HTML/CSS/JQuery | | |